

40 Years In Gear. Two Major Events. Thousands of Memories.

Celebrating 40 Years of Success

Since DCTC opened its doors in 1970, the college's administration, faculty and staff have been working toward one goal—providing individuals with the education they need to enter the workforce with the knowledge and tools to not only prosper, but to also give back to their communities.

From our brand-new Student Services area to our industry-integrated programs to our collegiate athletic programs to our Green Campus Commitment, DCTC is and always will be in high gear for the future.

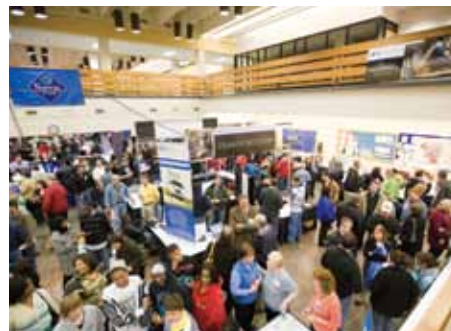
Come see how we accomplish our mission by visiting our campus during our annual events and help us celebrate 40 years of providing Minnesota's workforce with the best in leading-edge technical education.

7th Annual College Showcase | Wednesday, April 7, 2010 | 5:30-8 p.m.

Featured highlights include free food samples from more than 20 area restaurants, business and industry booths, interactive activity booths hosted by DCTC programs, college information booth, games, entertainment, and many other activities for the whole family! Attendance at the 2009 event was estimated between 3,000-3,500 visitors.



Showcase features more than 20 area restaurants



More than 3,000 visitors take part in the event



Scholarship games are a highlight of the evening

3rd Annual Septemberfest | Saturday, Sept. 11, 2010 | 10 a.m.-5 p.m.

Featured highlights include Scholarship In A Haystack, DCTC Dash 5K Run, children's activities and games, live music and entertainment, contests and activities for adults, arts and crafts vendors, food vendors, college information booth, and much, much more. Attendance at the 2009 event was estimated between 4,500-5,500 people.



Septemberfest attracts more than 5,000 visitors



Scholarship In a Haystack is the most popular event



The day features a variety of games and activities

What's most important at DCTC is our unbreakable commitment to our students and graduates, who know better than anyone the three most important outcomes of the higher education experience: jobs, jobs, jobs.

40th Anniversary Sponsorship Opportunities

LEVEL 1 \$440

- Recognition on DCTC donor wall
- Recognition on Foundation web site
- Recognition in 40th anniversary publication
- Recognition on Banner *up all year*

LEVEL 2 \$1,040

- Recognition on DCTC donor wall
- Recognition on Foundation web site
- Recognition in 40th anniversary publication
- Recognition on Banner *up all year*
- Recognition on event program for Showcase
- Recognition on event schedule for Septemberfest
- Plaque for your business

LEVEL 3 \$2,040

- Recognition on DCTC donor wall
- Recognition on Foundation web site
- Recognition in 40th anniversary publication
- Recognition on event program for Showcase
- Recognition on event schedule for Septemberfest
- Plaque for your business
- Booth Space at Septemberfest event
- Logo on Banner *up all year*
- Logo on Foundation website

LEVEL 4 \$4,040

- Recognition on DCTC donor wall
- Recognition on Foundation web site
- Recognition in 40th anniversary publication
- Recognition on event program for Showcase
- Recognition on event schedule for Septemberfest
- Plaque for your business
- Booth Space at Septemberfest event
- Logo on Banner *up all year*
- Logo on Foundation website
- Recognition in College newsletter/publication
- Full page recognition in student handbook
- Recognition at Presidents 40th Anniversary Luncheon

LEVEL 5 \$7,040

- Recognition on DCTC donor wall
- Recognition on Foundation web site
- Recognition in 40th anniversary publication
- Recognition on event program for Showcase
- Recognition on event schedule for Septemberfest
- Plaque for your business
- Booth Space at Septemberfest event
- Logo on Banner *up all year*
- Logo on Foundation website
- Recognition in College newsletter/publication
- Full page recognition in student handbook
- Recognition at Presidents 40th Anniversary Luncheon
- Complimentary banner on soccer field
- Full page recognition in college course schedule
- Booth Space at Showcase event

LEVEL 6 \$10,040

- Recognition on DCTC donor wall
- Recognition on Foundation web site
- Recognition in 40th anniversary publication
- Recognition on event program for Showcase

- Recognition on event schedule for Septemberfest
- Plaque for your business
- Booth Space at Septemberfest event
- Logo on Banner *up all year*
- Logo on Foundation website
- Recognition in College newsletter/publication
- Full page recognition in student handbook
- Recognition at Presidents 40th Anniversary Luncheon
- Complimentary banner on soccer field
- Full page recognition in college course schedule
- Booth Space at Showcase event
- Opportunity to host display table at DCTC six times during academic year
- Your banner hung at DCTC for one year
- Designate to DCTC program of choice

LEVEL 7 \$19,040

- Recognition on DCTC donor wall
- Recognition on Foundation web site
- Recognition in 40th anniversary publication
- Recognition on event program for Showcase (3,000 guests)
- Recognition on event schedule for Septemberfest (5,000 guests)
- Plaque for your business
- Booth Space at Septemberfest event
- Logo on Banner *up all year*
- Logo on Foundation website
- Recognition in College newsletter/publication
- Full page recognition in student handbook
- Recognition at Presidents 40th Anniversary Luncheon
- Complimentary banner on soccer field
- Full page recognition in college course schedule
- Booth Space at Showcase event
- Designate to DCTC program of choice
- Opportunity to host display table at DCTC six times during academic year
- Your banner hung at DCTC for one year
- Logo on Showcase Invitation
- Logo on Septemberfest Invitation
- Special mention during on-stage event

LEVEL 8 \$40,000

- Recognition on DCTC donor wall
- Recognition on Foundation web site
- Recognition in 40th anniversary publication
- Recognition on event program for Showcase (3,000 guests)
- Recognition on event schedule for Septemberfest (5,000 guests)
- Plaque for your business
- Booth Space at Septemberfest event
- Logo on Banner *up all year*
- Logo on Foundation website
- Recognition in College newsletter/publication
- Full page recognition in student handbook
- Recognition at Presidents 40th Anniversary Luncheon
- Complimentary banner on soccer field
- Full page recognition in college course schedule
- Booth Space at Showcase event
- Designate to DCTC program of choice
- Opportunity to host display table at DCTC six times during academic year
- Your banner hung at DCTC for one year
- Logo on Showcase Invitation
- Logo on Septemberfest Invitation
- Special mention during on-stage event
- Negotiate exclusive sponsorship to any events or activities of your choosing
- Learn about other opportunities from Foundation staff

Find additional opportunities and the sponsor form on the next page!

Additional Sponsorship Opportunities

EXCLUSIVE SHOWCASE DIVISION SPONSOR \$5000

Choose one division to exclusively sponsor:

- Business & Information Systems
- Business & Management
- Continuing Education & Customized Training
- Design
- Foundation
- Health & Human Services
- Technical Careers
- Transportation

Benefits of sponsorship include:

- Level 1 sponsorship package
- Your business name on signage displayed in division booth at event
- Your business present at shared division booth space during event
- Opportunity to promote your business to guests at event
- Exclusive recognition during division Plinko at event

EXCLUSIVE SEPTEMBERFEST SPONSORSHIPS

Includes:

- Level 1 sponsorship package
- Naming rights for event/area
- Your business recognized on signage displayed near event
- Your business recognized in event schedule
- Your business recognized in online promotions
 - Entertainment/Entertainment Stage
 - Children's Area
 - Games Sponsor
 - DCTC Dash
 - Goat Dookie
 - Other _____

EXCLUSIVE SCHOLARSHIP IN A HAYSTACK SPONSOR AT SEPTEMBERFEST \$4,000

Includes:

- Level 1 sponsorship package
- Naming rights for one competition at event
- Recognition on three (3) scholarship award letters
- Signage near event
- Business name called during event
- Photo-op with scholarship winners

SHARED SCHOLARSHIP IN A HAYSTACK SPONSORS \$1,000

Includes:

- Level 1 sponsorship package
- Recognition on one (1) scholarship award letter
- Shared signage near event
- Business name called during event

LEVEL U - BUILD YOUR OWN PACKAGE

- Work with the DCTC Foundation to build a package that fits the needs of your organization! Foundation staff will work with you to find events and benefits that are equal to the amount you are interested in giving.

Questions?

Call **Trudi Greaves** at **651-423-8268**
or **Sharon LaComb** at **651-423-8777**



DCTC 2010 Corporate Sponsor Registration Form

Company: _____

Contact: _____

Street Address: _____

City: _____ State: _____ ZIP: _____ Phone #: _____

E-mail Address: _____

- Sponsorship Level: Level 1 Level 2 Level 3 Level 4 Level 5 Level 6
 Level 7 Level 8 Level U: _____
 Exclusive Showcase Division Sponsor: _____
 Exclusive Septemberfest Sponsor: _____
 Exclusive Scholarship In A Haystack Sponsor at Septemberfest
 Shared Scholarship In A Haystack Sponsor at Septemberfest

Total Due for Sponsorship Package(s): _____

Method of Payment: Check (make payable to DCTC Foundation) Master Card Visa Bill Me

Card #: _____ Expiration Date: _____

Signature _____



DAKOTA COUNTY
TECHNICAL COLLEGE

Real Education. Real Results.